

Wojtek Parczewski

Senior Product Designer / UX (User Experience) Designer

DETAILS

Zürich, Switzerland

parczewski.wojtek@gmail.com

078 226 41 56

Date of birth: 19.01.1979

Nationality: Polish - Permit C

Portfolio:

<https://wojtekparczewski.pages.dev/>

LinkedIn:

<https://www.linkedin.com/in/wojtekparczewski/>

PROFILE

As a **Senior UX Designer with extensive work experience** and background in cultural anthropology, I bring enthusiasm and a rational, precise methodology to my work, where design artefacts serve only to test, validate, or communicate ideas - never for their own sake. I act as a strategic partner who aligns the perspectives of users, stakeholders, and cross-functional teams. My work is characterised by a focus on innovation and the ability to remain calm and assured when navigating challenging situations. I take ownership of outcomes, consistently delivering well-planned, logical solutions that serve both user needs and business goals. With a clear devotion to quality and professional development, I am seeking an innovative, fast-moving environment where I can drive growth, mentor others, and contribute to complex digital transformation initiatives.

EMPLOYMENT HISTORY

SENIOR UX DESIGNER / UI DESIGNER at COGNIZANT

Zürich, CH | Jan 2016 - Dec 2025

- Led end-to-end product design for enterprise and B2C platforms in regulated industries (pharma, finance, healthcare), improving operational efficiency and reducing errors in high-risk workflows.
- Defined and owned product and UX strategy; partnered with business leadership, product, engineering, and legal to influence roadmap prioritisation and align design with business objectives.
- Designed across web and apps user flows, wireframes, high-fidelity mockups, and interactive prototypes—using Figma/Sketch/Adobe XD to enable fast validation and production handoffs.
- Built and scaled a design system of reusable components and guidelines, improving cross-team consistency and accelerating UI delivery by ~30%.

- Planned and conducted usability research, client workshops, and stakeholder presentations; turned qualitative and quantitative insights into product improvements that increased usability, adoption, and user satisfaction.
- Collaborated with engineering in Agile teams to ensure accessibility, technical feasibility, and high-quality implementation.
- Presented strategic design recommendations to senior stakeholders, advocating for design excellence and measurable outcomes.

UX DESIGNER / UI DEVELOPER at RFA

Oxford, UK | Oct 2010 - Apr 2015

- Managed client relationships for pharmaceutical projects, ensuring transparency, alignment, and timely delivery across teams.
- Designed and delivered concepts, interactive prototypes, and front-end components (HTML, CSS, JavaScript) for web and mobile applications, improving usability and development efficiency.
- Coordinated a team of developers and led parts of the delivery process, ensuring adherence to project milestones and quality standards.
- Built responsive, performance-optimised digital interfaces for enterprise clients, supporting scalability and consistent cross-platform experiences.

UX DESIGNER / UI DEVELOPER at PMN GROUP

Oxford, UK | Jan 2010 - Sept 2010

GRAPHIC DESIGNER / WEB DESIGNER at RECYCLER PUBLISHING

Oxford, UK | Aug 2007 - Oct 2009

ENTREPRENEUR at OWN BUSINESS

Oxford, UK | Jan 2002 - 2007

SKILLS & TOOLS

Design:

Product Design, UX Design, UI Design, Solution Design, Design Strategy, Design Thinking, Human-Centred Design, Interaction Design, Prototyping, Design System.

Research & Management:

UX Research, Workshop Facilitation, Stakeholder Management, Project Leadership, Agile Development, Requirements Analysis, Team Coordination.

Software & Tech:

Figma, Sketch, Adobe XD, Miro, Balsamiq, Illustrator, Photoshop, Adobe Creative Cloud, HTML, CSS, JavaScript, Vibe Coding, Gen AI.

Soft Skills:

Creative & Critical Thinking, Problem-solving, Emotional Intelligence, Cross-functional Collaboration.

EDUCATION

UNIVERSITY OF OXFORD

Web Design & Development Course | Oct 2009 - Feb 2010

Built responsive, accessible web pages using HTML, CSS, and JavaScript.

OXFORD & CHERWELL VALLEY COLLEGE

HNC in Graphic Design | Oct 2005 - Jul 2007

Developed skills in visual design, layout, typography, branding, and digital graphics.

UNIVERSITY OF WARSAW

MA in Culture Anthropology | Oct 1998 - Jul 2001

Gained insights into human cultures, societies, and behaviours through the study of psychology, philosophy, art, literature, and linguistics. (3 years completed - no degree).

CERTIFICATES

- **Communicating with empathy**
- **The Copilot Studio Masterclass**
- **Business Analysis: Functional and Non-Functional Requirements**
- **Practical Usability for Product Design**
- **Figma UI UX Design Advanced**
- **Think Strategically and Make your Ideas a Reality**
- **Agile at Work**
- **Practical Leadership Skills**
- **UX Management: Strategy and Tactics**
- **Problem Solving and Decision Making**

LANGUAGES

- **Polish:** Native - [The most effective language for prompting AI](#)
- **English:** Full Professional Proficiency
- **Russian:** Full Professional Proficiency
- **German:** Limited Working Proficiency

HOBBIES

Reading, Playing Music, Walking, Art and Creative Writing.

References available upon request.